



Artist Vision Questionnaire

Creative Identity

1. How would you describe your sound in 3 words? _____
2. Who or what inspires your music the most? _____
3. Are there genres or styles you want to explore more in the future? _____
4. What do you want listeners to feel when they hear your music? _____

Career Goals

5. Where do you see your career in 1 year? 5 years? _____
6. Do you want to focus on singles, albums, EPs, or a mix? _____
7. How important are live shows/touring to you? ☐ Very Important ☐ Somewhat Important ☐ Not a Priority
8. Which artist(s) have careers you'd like to model yours after? _____

Brand & Image

9. How do you want to be perceived by the public? _____
10. What's your approach to social media? ☐ Post Often ☐ Occasionally ☐ Rarely ☐ Avoid It
11. Any specific visual styles, fashion, or aesthetics you want in your brand? _____

Business & Collaboration

12. Which path appeals most to you? ☐ Major Label ☐ Indie Label ☐ Fully Independent
13. How do you feel about co-writing and outside producers? _____
14. Are you open to publishing deals for sync/licensing? ☐ Yes ☐ Maybe ☐ No

Work Ethic & Lifestyle

15. How many songs do you aim to release each year? _____
16. Are you willing to travel or relocate for opportunities? ☐ Yes ☐ Maybe ☐ No
17. What does success look like for you beyond streams and sales? _____

Additional Notes / Anything Else You'd Like to Share:

